MELISSA BUCHER

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hello@melissabucher.com
310 498 1395

EDUCATION

Boston University / College of Fine Arts
Boston, Massachusetts / Class of 2008
Bachelor of Fine Arts in Graphic Design

SOFTWARE SKILLS

Proficient in Adobe Photoshop, Illustrator, InDesign, Dreamweaver, HTML, Mac and PC platforms; Knowledge of Flash, CSS

HONORS AND RECOGNITION

College of Fine Arts Dean's List
Fall 2005 to Spring 2008

Ridgefield Guild of Artists Scholarship
2004

National Honor Society
2003

PROFESSIONAL MEMBERSHIPS

AIGA
Volunteer / Programming Committee Member

EXPERIENCE

Freelance Designer / Los Angeles Times
Los Angeles, California / Nov 2009 to present
Design email campaigns and print collateral including ads, posters and signage; provide post-production services and HTML/CSS programming

Graphic Designer / Intelligent Beauty, Inc.
El Segundo, California / Feb 2009 to Oct 2009
Responsible for design and production of daily email newsletter; also created print and web collateral including catalogs, landing pages and banner ads

Freelance Designer / Film Independent
Los Angeles, California / Jan 2009
Created designs for 2009 Independent Spirit Awards, including event program and step-and-repeat display

Junior Designer / Preserve Products
Waltham, Massachusetts / Jul 2008 to Nov 2008
Assisted with the design of email blasts, sell sheets, ads, trade show displays and presentations; created and optimized graphics for company website

Graphic Designer / Mayo Group
Boston, Massachusetts / Dec 2007 to May 2008
Applied existing identities to websites, stationery systems, newsletters, signage, postcards and posters for real estate properties

Design Intern / City of Boston
Boston, Massachusetts / Jan 2007 to Jul 2007
Designed promotional materials for Boston Parks & Recreation, including pamphlets, invitations and ads